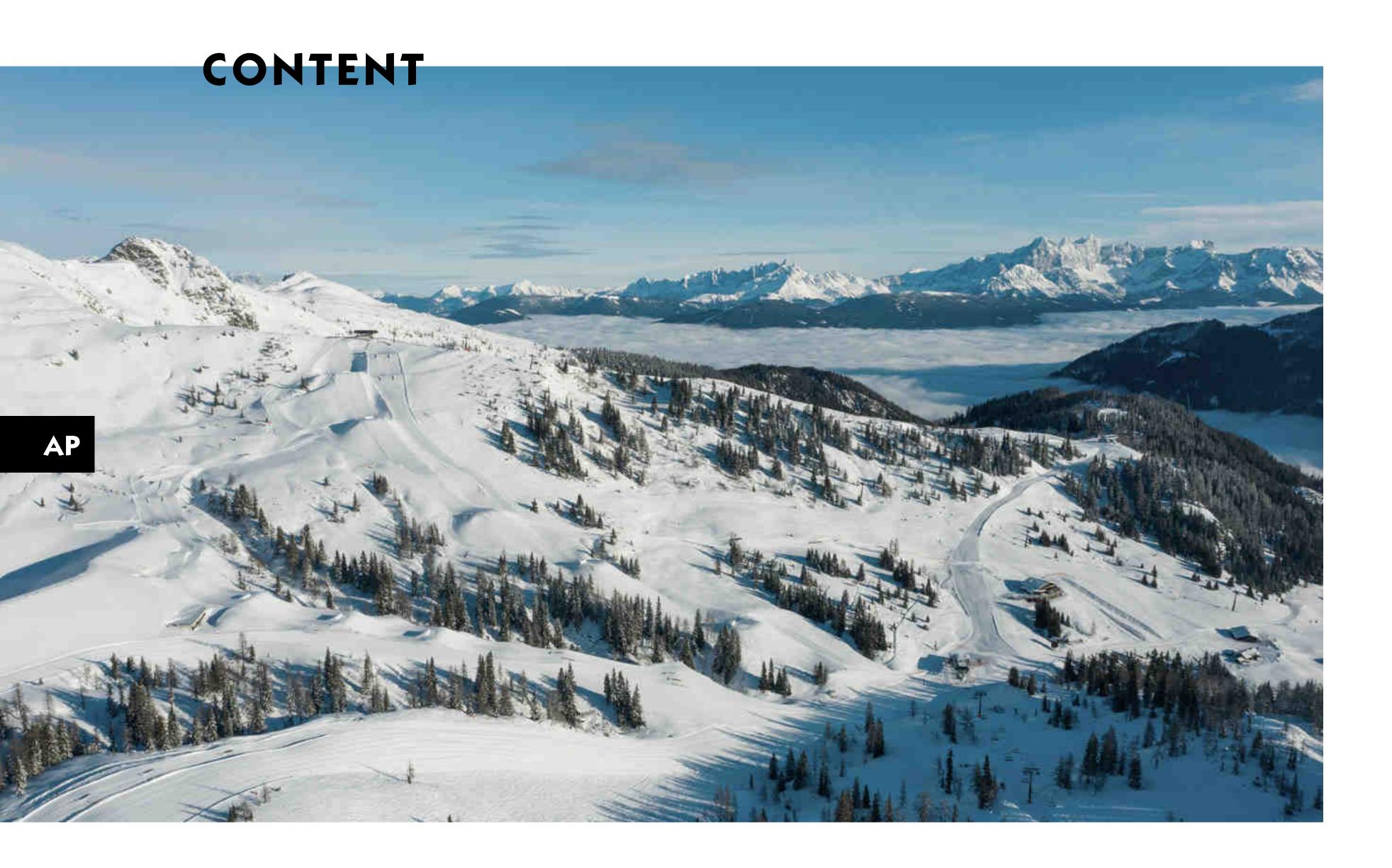


MEDIA INFORMATION EN



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Our Timline

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For years, the Absolut Park has been one of the largest and best-known snow parks worldwide. Every year the park lines are revised and updated with innovative new obstacles.

The shape crew plans, draws and welds during the summer in a garage directly on the mountain.

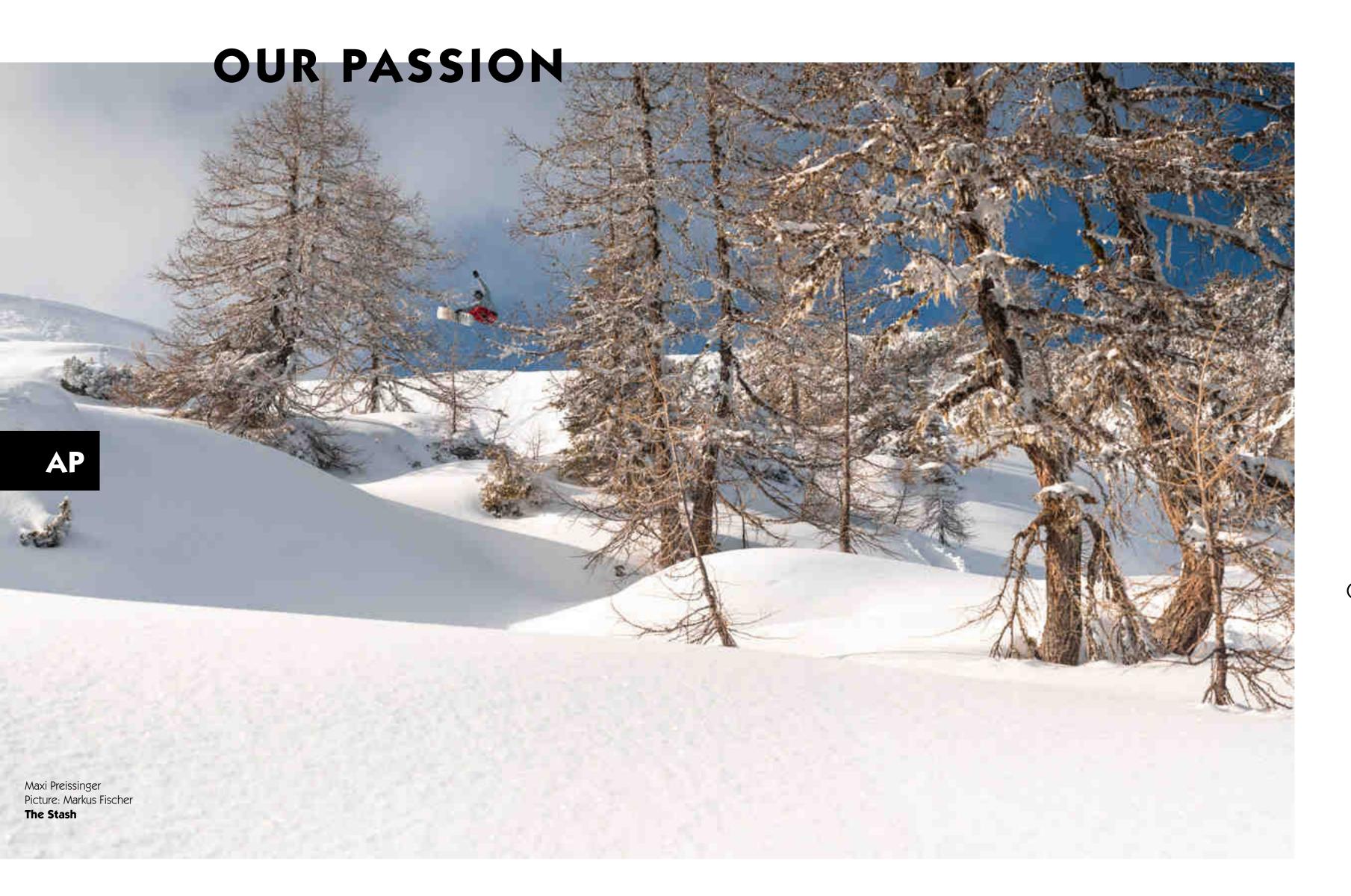
they shape the park and make sure that all park lines are in top condition. The shape crew provides variety by repositioning obstacles and creating new lines throughout the whole season.

Although the job demands a lot, the guys do it with passion, as head shaper Dominik "China" Pichler confirms: "I like working here.

The atmosphere is very pleasant and the colleagues are great.

I see myself here in the future as a contributor with a view of the big picture".

Thanks to **well-planned earthworks** and optimal **snowmaking**, the Absolut Park is set up earlier in the season than any other park without a glacier and at the tree line.

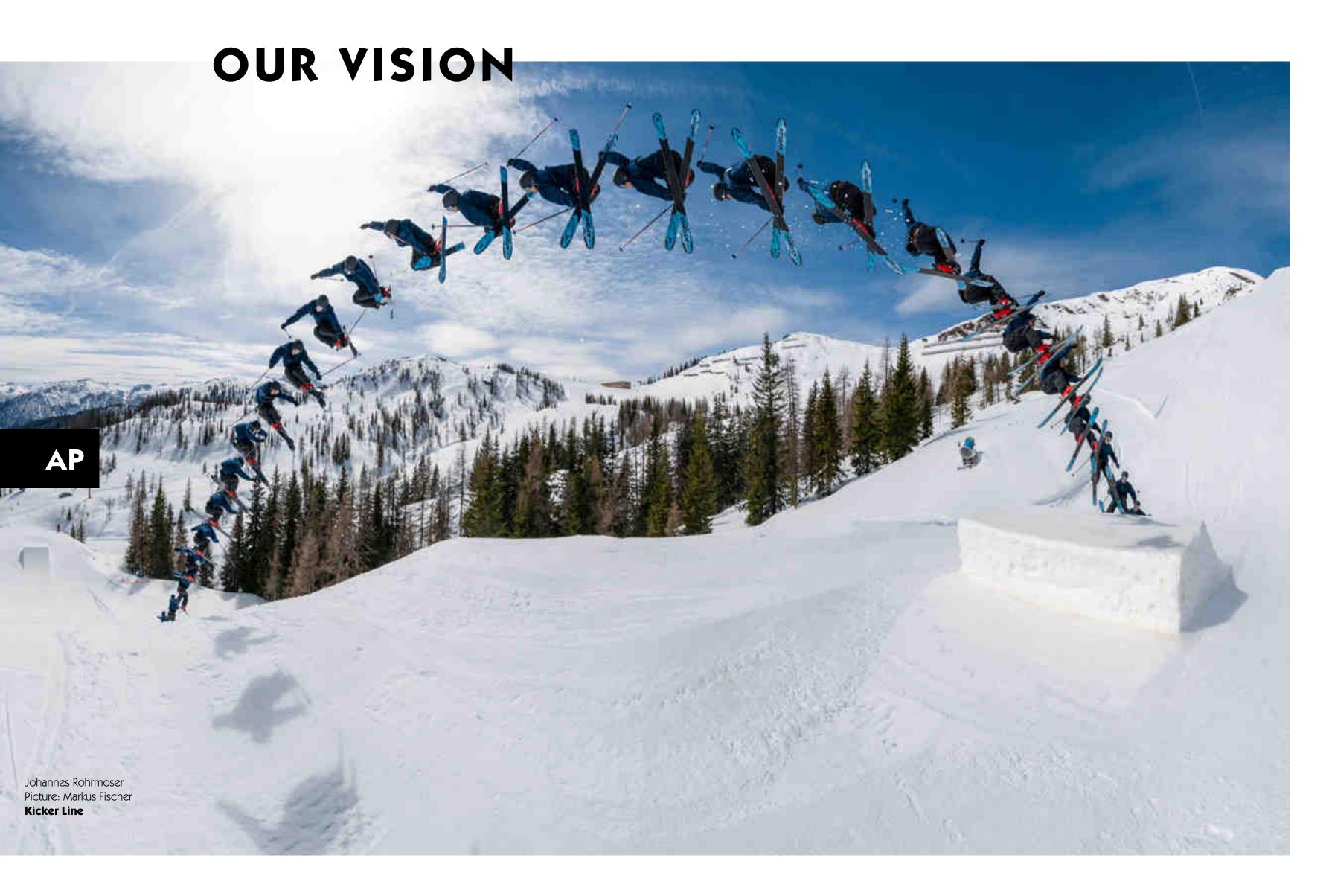


NATURE, MOUNTAIN, SNOW AND FREESTYLE SPORTS

Our Park Crew consists of dedicated and professional snowpark builders, who love their sports, the mountains and the nature.

All of them are passionate freeskiers and snowboarders.

Our common goal is to build the best and most fun snowpark setup and create new trends.



MAKE THE WORLD A BETTER PLACE WITH FREESTYLE SPORTS

We want to bring more people to the mountains to make them aware of nature's beauty and show them how important it is to protect it.

We are convinced that freestyle sports are the best way to exercise outdoors and that it makes a lot of people happy and healthy.



1997 - THE BEGINNING

The first Park was built at the "Frauenalm Lift".

1999 - THE START OF A NEW ERA

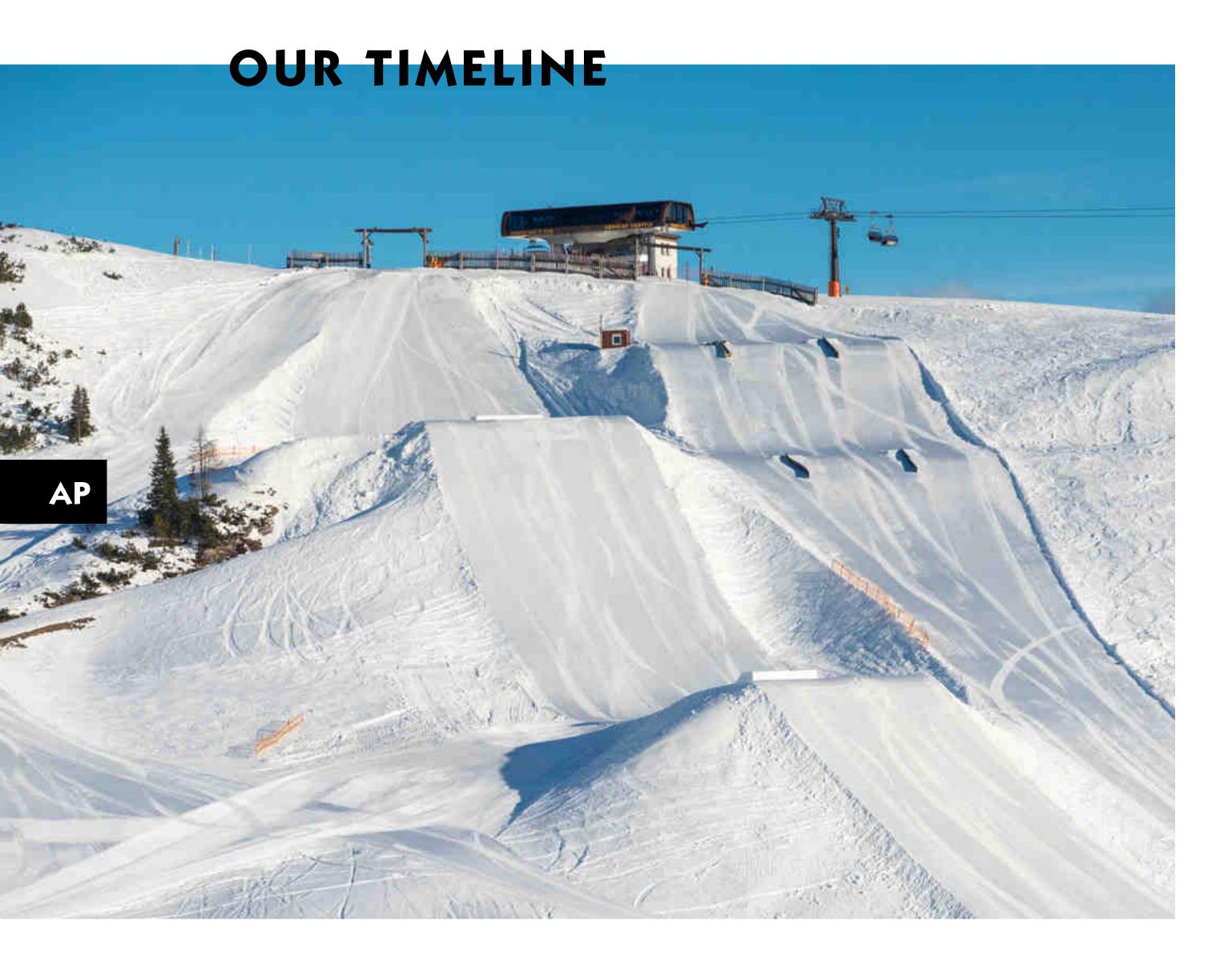
The Park was shifted to the "Hubertus Lift" - The beginning of the Absolut Park.

2002 - SPRING BATTLE

Introduction of the legendary Spring Battle.

2003 - JIB KING

The traditional rookie and local jib contest has taken place the first time.



2006 - A BIG MILESTONE

The Absolut Shuttle and the unique Chill House were built.

2008 - THE STASH

The 2nd and all nature snowpark was built at the Powder Shuttle.

2008 - ABSOLUT SCHOOL

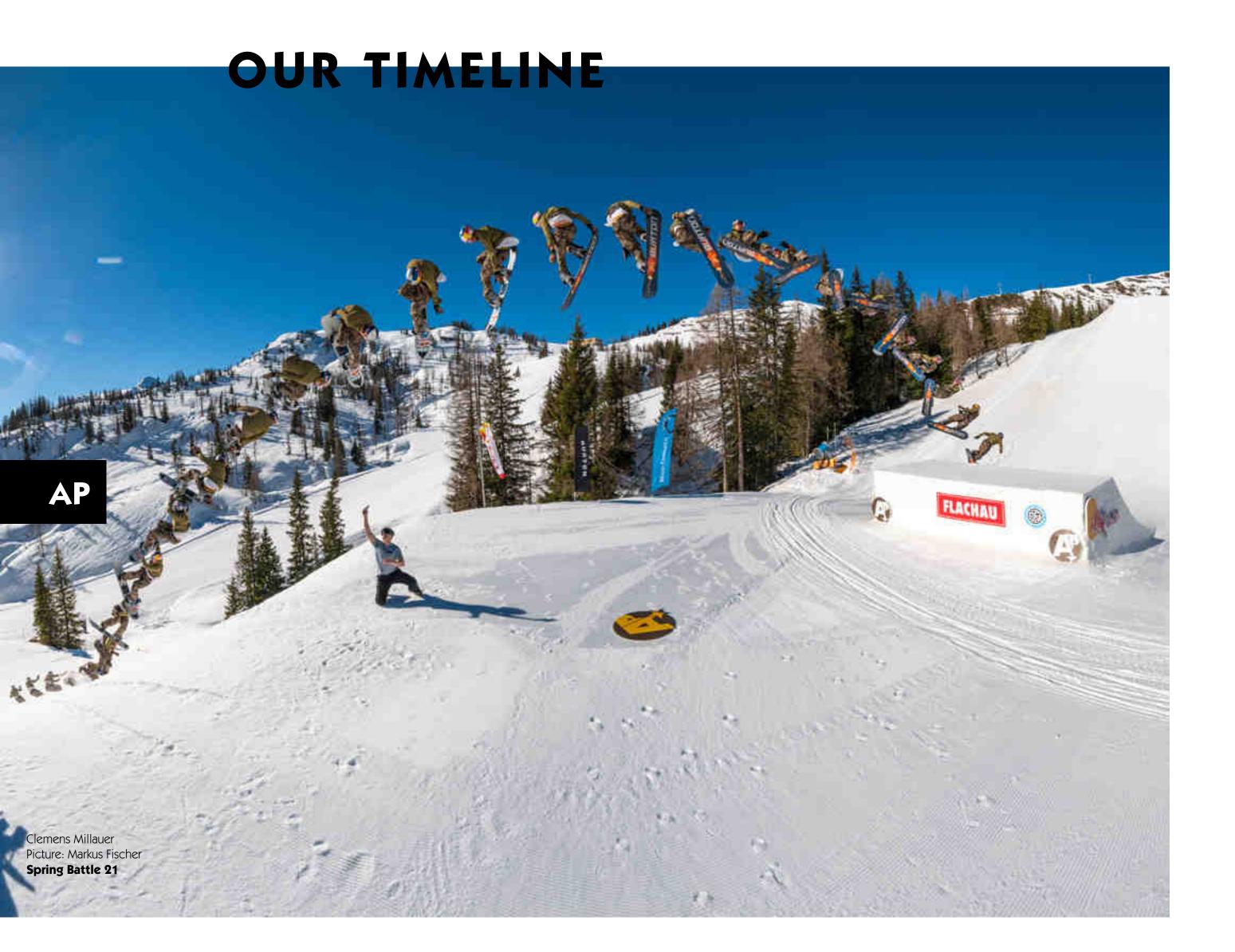
The founding of the first Freestyle School.

2010 - ZSAEP EXPERIENCE

A one-day rookie freeski event in memoriam of Rainer Laa.

2012 - AIRTIME

Earth works for 5 jumps in a row were built and from this time on the Absolut Park became one of the leading Snowparks in the world.



2016 - BETTER SNOWCONDITIONS

To make more snow and to be able to build the snowparks earlier a new water reservoir was built.

2016 - CROSS RUN KLEINARL

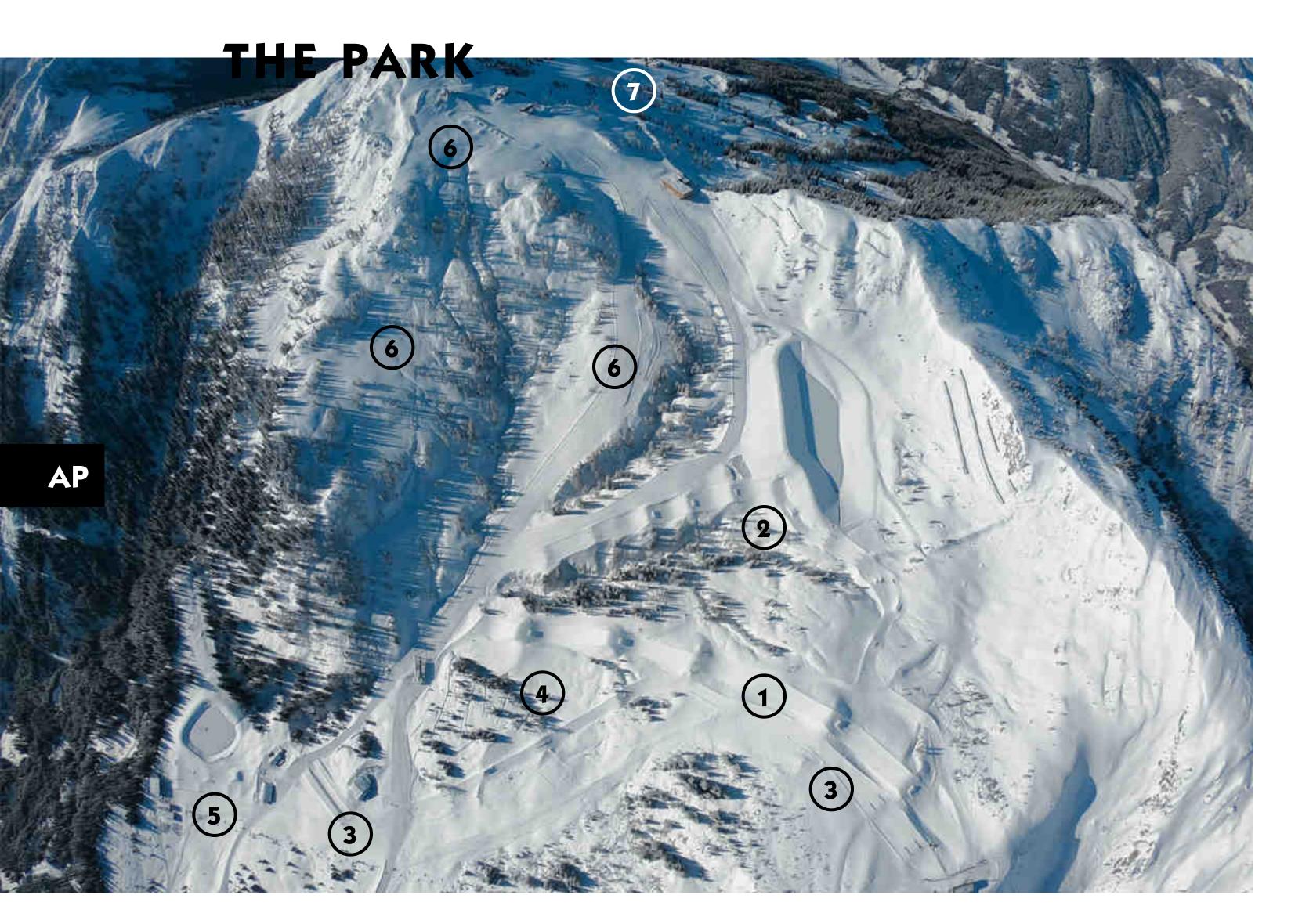
A new part of the Absolut Park was built - the Cross Run Kleinarl.

2019 - LIL' STASH EXTENSION

At the Stash Park, the Lil' Stash was extended with 8 new features.

2021 - SPRING BATTLE INNOVATION

Due to the Covid-19 situation, we adapted to the restrictions and held the Spring Battle 2021 as Best Trick worldwide online contest.



THE 7 AREAS OF THE ABSOLUT PARK

Whether you're craving massive airtime on the Kicker Line, hitting the numerous rails and boxes or cruising through the Cross Run and Halfpipe - in Absolut Park it's all possible.

The entire park area extends **over 1.5 km** and is equipped with a wide and varied range of around **100 obstacles**.

The park is divided into **seven** areas:

1 Kicker Line

2 Beginner / Medium Line

3 Rail / Halfpipe Line

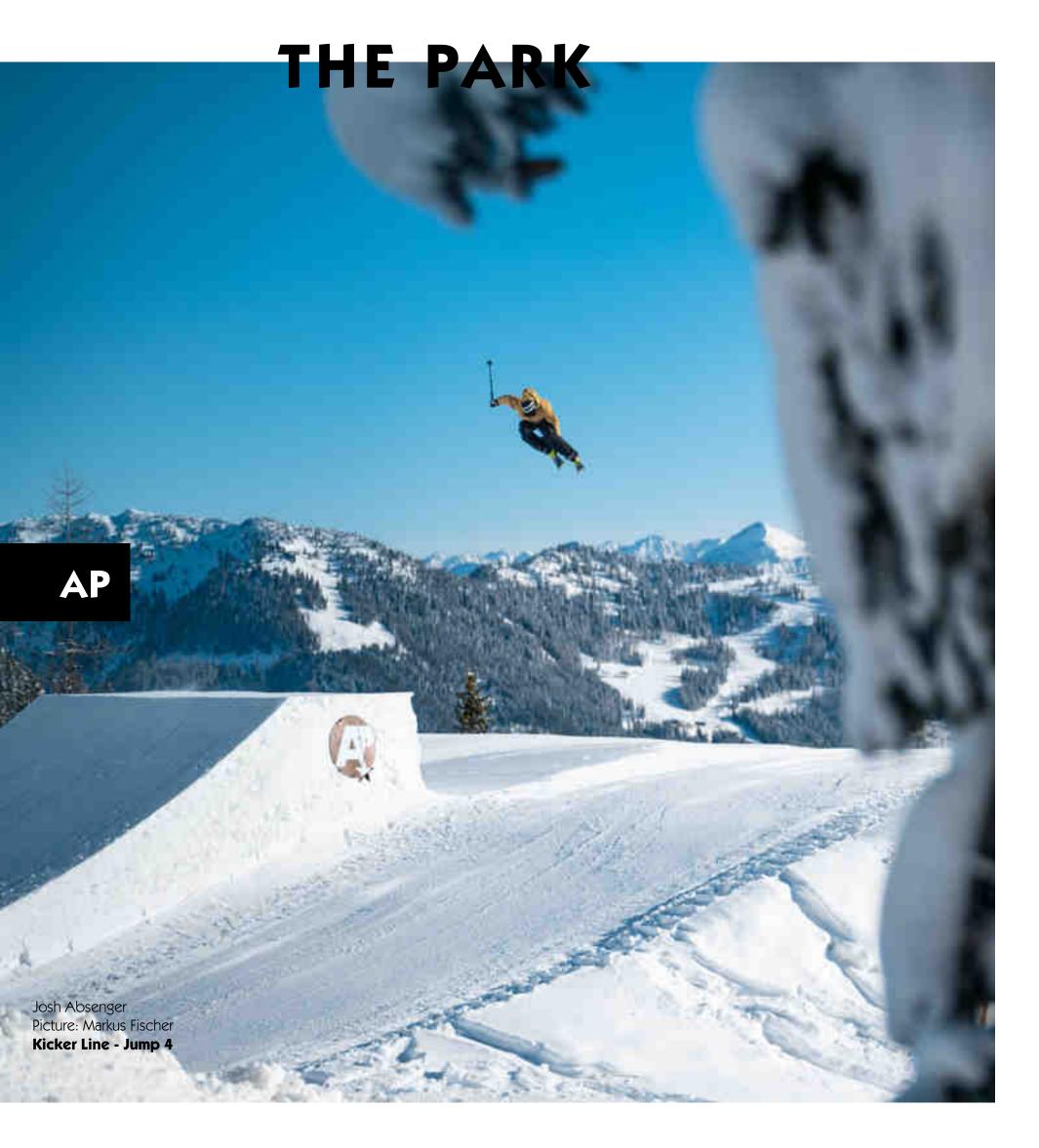
4 Rail Yard

5 Jib Park

6 The Stash / Lil' Stash

7 Cross Run (Kleinarl)

No matter which level, beginner or pro: In the Absolut Park you will find everything your freestyle heart desires.





1 KICKER LINE

Five kickers in a row offer you maximum airtime at an international top level.

This is where the Spring Battle, Austria's most famous on-mountain snowboard and freeski contest, takes place.

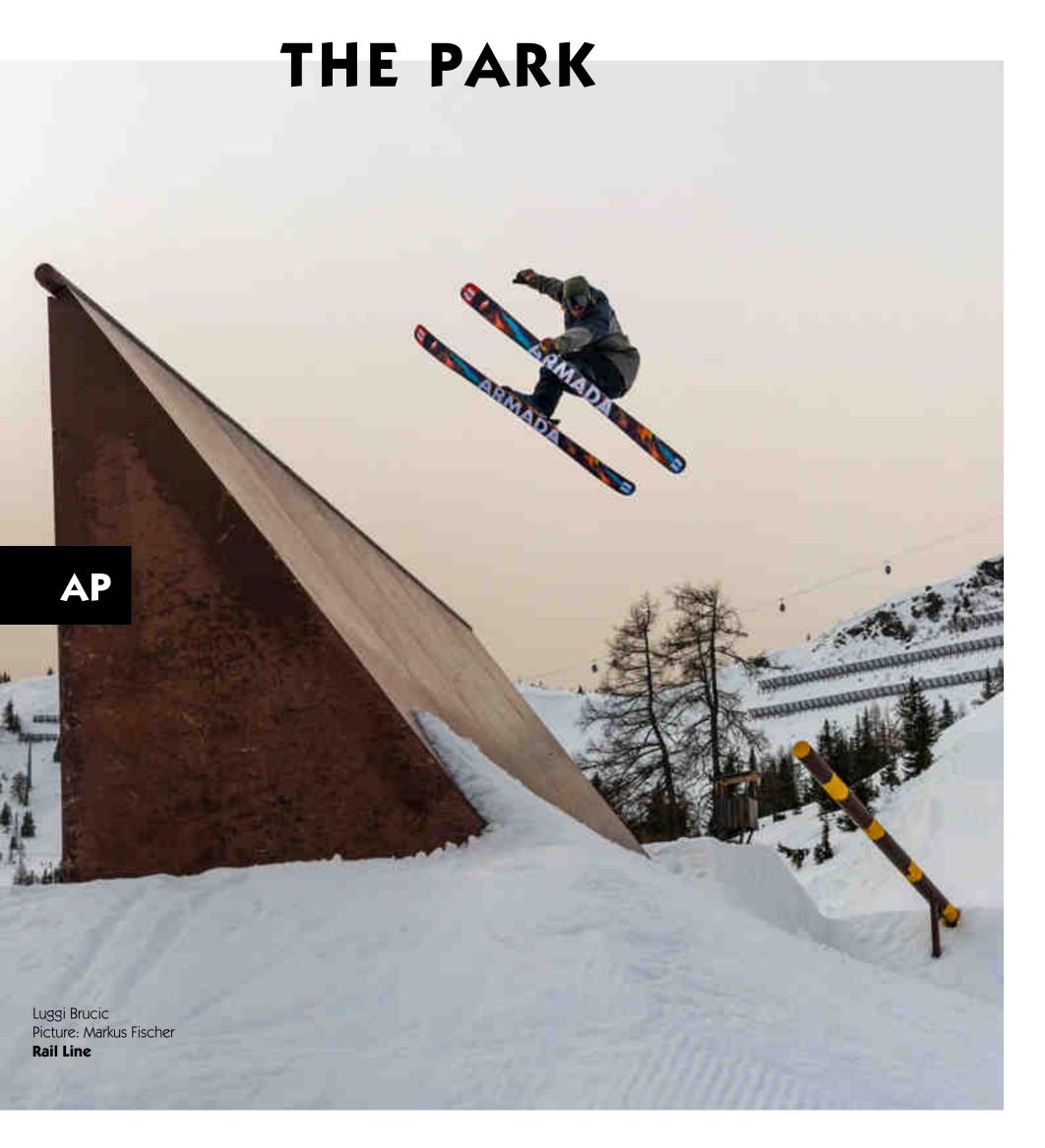




2 BEGINNER / MEDIUM LINE

The ideal place to work on your skills, practice new tricks and prepare for the bigger obstacles:

The Beginner/Medium Line starts at the top station of the Absolut Shuttle and ends at the bottom station of the Powder Shuttle





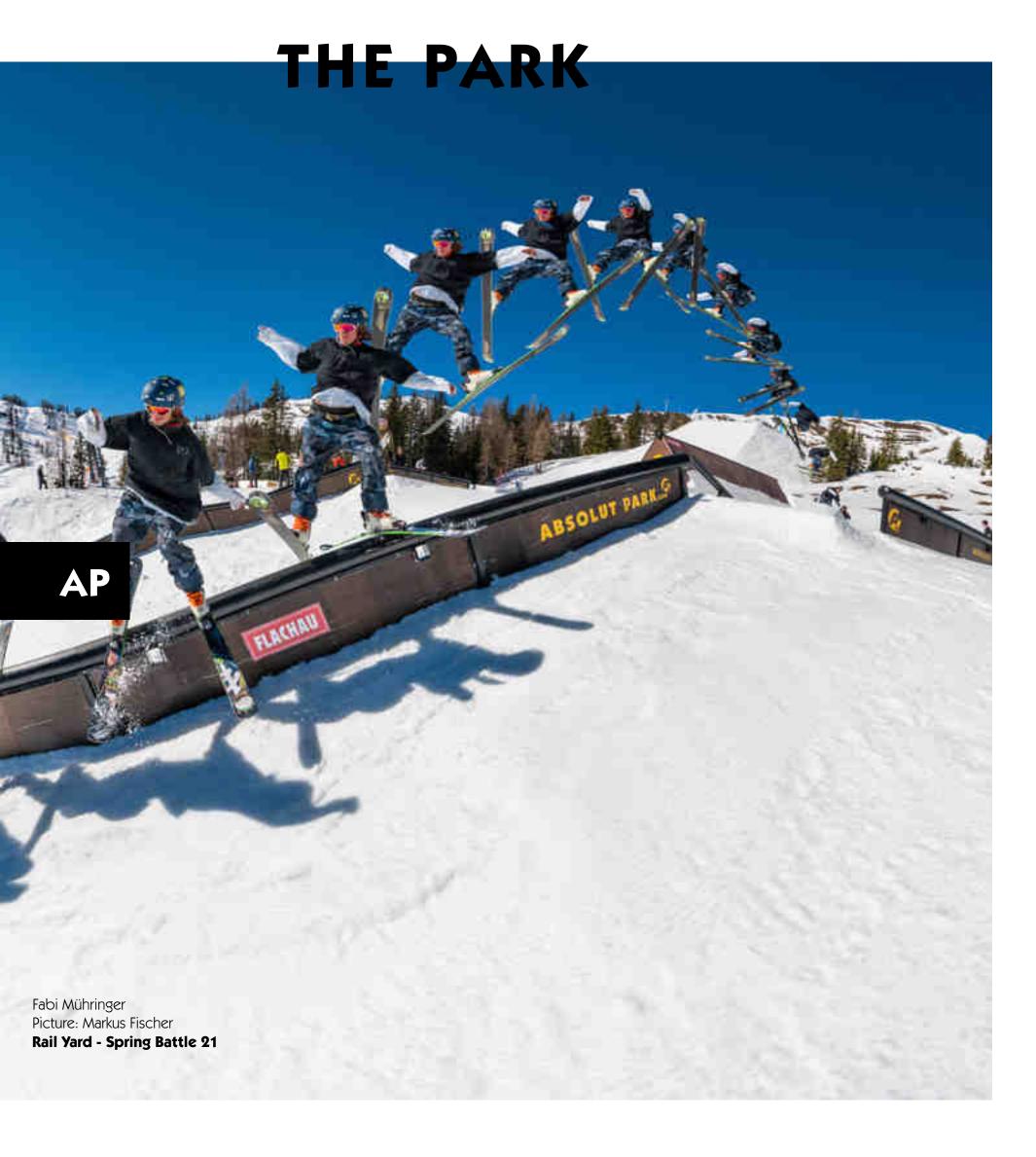
3.1 RAIL LINE

The Rail / Halfpipe Line is equipped with many different rails and jib obstacles and ends in a funny halfpipe.

In the Rail Line you will find everything your Jib heart desires.

3.2 HALFPIPE

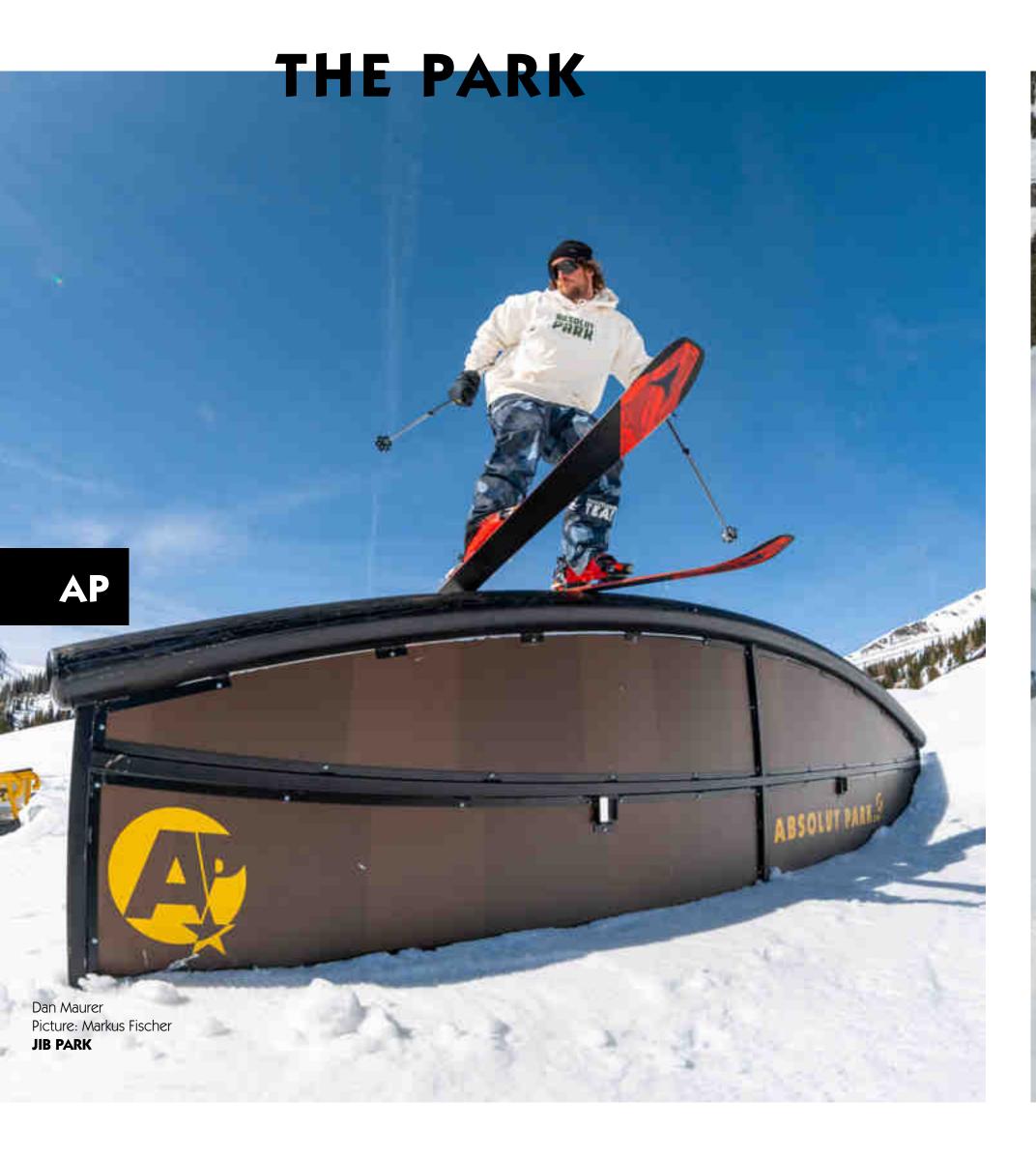
The halfpipe at the end of the Rail Line is 100 meter long and has four meter high walls. It is ideal if you want to learn how to ride a pipe and try your first tricks.





4 RAIL YARD

Here you will find all kinds of rails and jib obstacles, always new and creatively arranged: S-Rail, Elbow-Rail, Kinked-Rail, Double Kinked-Rail, Straight Rails, Down Rails...

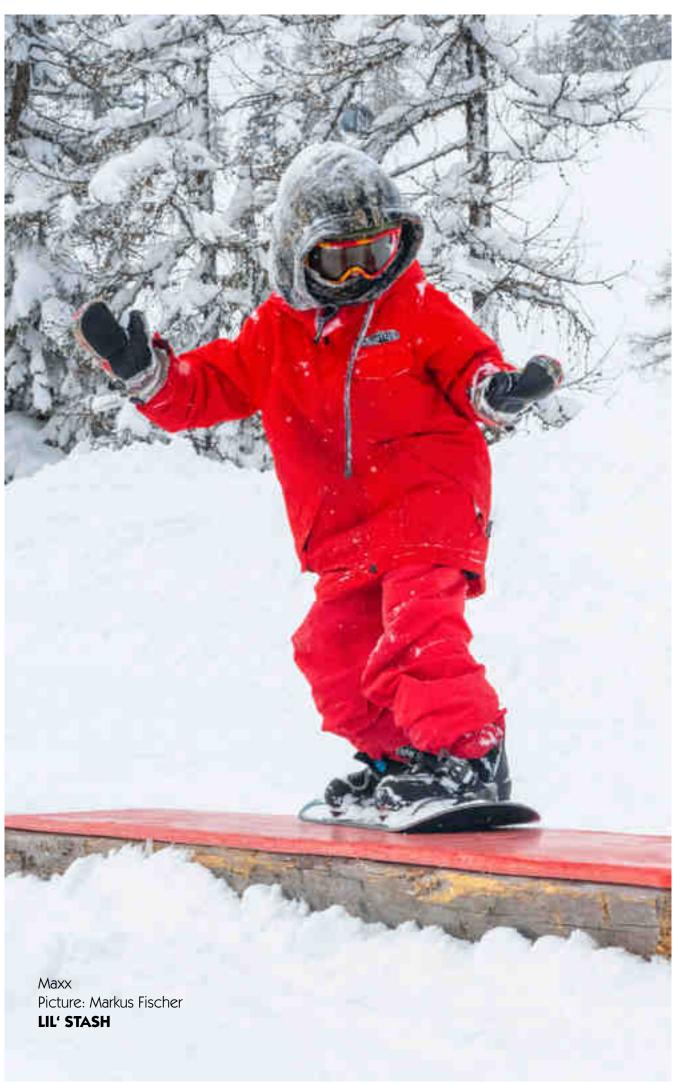




5 JIB PARK

Directly in front of Chill House, you will find the ultimate playground for all jibbers: The Jib Park offers you many rails and boxes, which are easy and fun to ride. All shredders, regardless of their level, will have fun here.

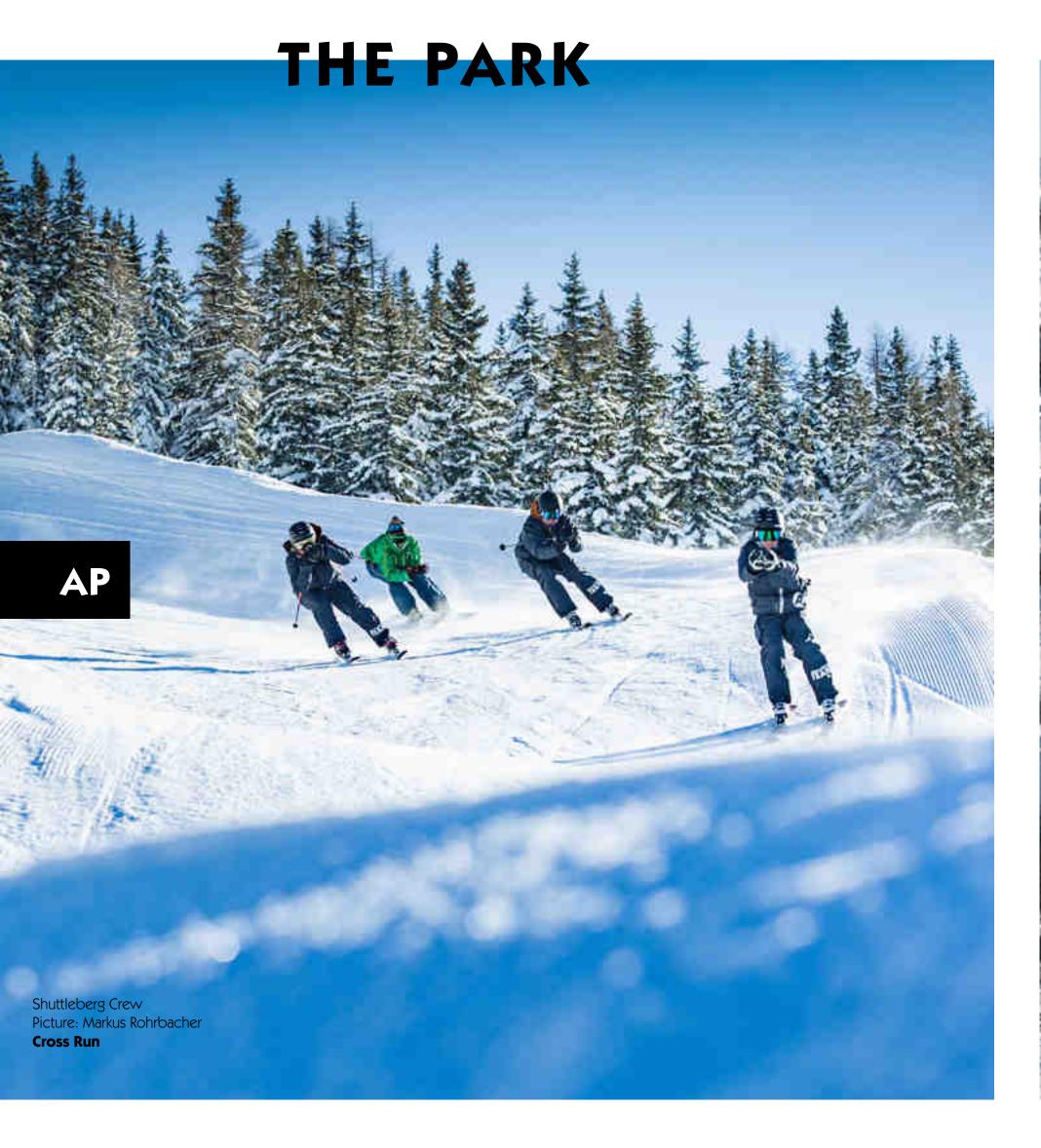




6 THE STASH - LIL' STASH

The Stash Park does not offer you perfectly groomed slopes, but instead, you can get creative. There are obstacles made of wood and snow integrated into the natural terrain, and you can usually ride them in several ways. The area offers a lot of additional possibilities for natural jibs and powder runs.

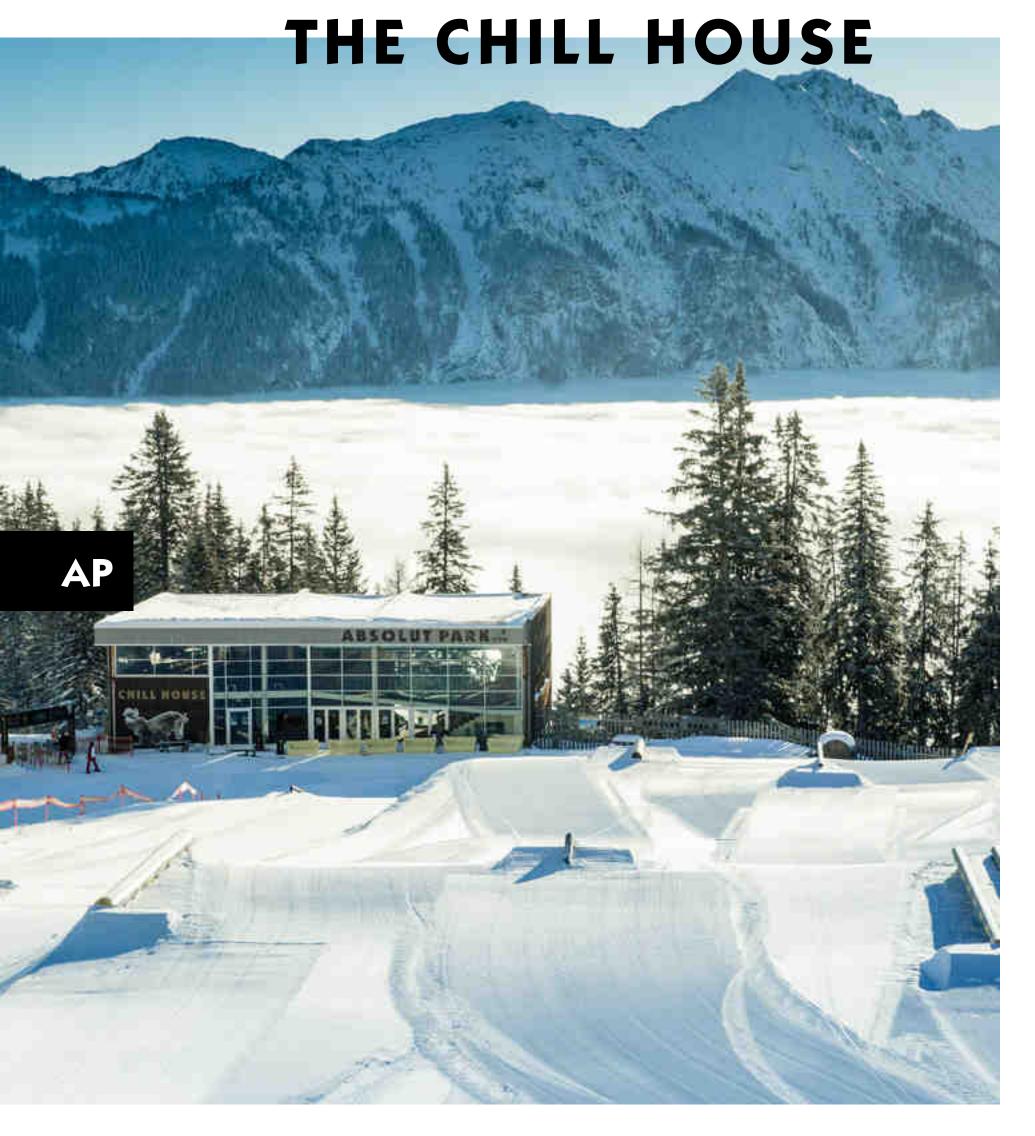
Kids and beginners will find the Lil' Stash with its wide, simple wooden boxes and rails an ideal terrain to start with their first freestyle tricks.





7 CROSS RUN KLEINARL

Both beginners and advanced can ride the Cross Run, a top-maintained ski and boardercross course, without any problems — two separate starts for different levels ensure this. It's best to enjoy it with your buddies!







THE CHILL HOUSE BOULDERING, SKATEBOARDING AND RELAXING

The Chill House below the Jib Park is the freestyle scene's meeting point.

The light-flooded, two- storey building is equipped with a **boulder wall** and **several chill-out areas** where you can watch freeski and snowboard videos.

The Chill House is also **pleasing to the eye**: Inspiring paintings and drawings from artists in the boardsport and freeski scene are shown regularly.

The highlight, however, is the **skate mini ramp** - the first of its kind on a mountain worldwide.

When the weather is sunny, numerous sofas and picnic tables invite you to have a snack outside, to relax or to watch friends and pros in the park.



ABSOLUT SCHOOL - LEARN FREESTYLE

Do you want to learn your first freestyle tricks?
The Absolut School offers special **freeski and freestyle snowboard lessons** in which **experienced coaches** teach you freestyle from scratch.

With the right technique, you will quickly and safely master new tricks and dare to ride larger obstacles in no time.



THE ABSOLUT PARK TEAM

The Absolut Park Team is one of the largest freestyle teams worldwide and consists of international top performers, Austrian stars and local rookies from the freeski and snowboard scene.

The shape crew works closely together with the team riders and thus benefits from their authentic and valuable feedback on the park setup, but also on the latest trends in freestyle.



Adrian Krainer AUT Annika Morgan GER Clemens Millauer AUT Dominik Wagner AUT Flo Corzelius GER Herby Thaler AUT Marc Schumy AUT Marc Swoboda AUT Marko Grilc SLO Mathias Weissenbacher AUT Max Zebe ITA Maxi Preissinger GER Seppe Smits BEL Seppl Ramsbacher AUT Simon Gschaider AUT Ståle Sandbech NOR Torgeir Bergrem NOR Yuka Fujimori JPN



Achim Winter AUT Dani Maurer AUT Daniel Walchhofer AUT Dennis Ranalter AUT Dominik Wilfling AUT Johannes Rohrmoser AUT Josh Absenger AUT Lisa Zimmermann GER Luggi Brucic AUT Lukas Eisl AUT Martin Hauck AUT Matej Svancer CZE Regina Rathgeb AUT Sam Baumgartner AUT Stefanie Mössler AUT Tobi Tritscher AUT Tobias Gratz AUT Viktor Moosmann AUT

New 21/22 FERDINAND DAHL NOR





THE JIB KING DECEMBER 11TH TO 12TH, 2021

The Jib King is a freeski and snowboard contest for amateurs, pros and masters (30 plus years).

All categories are open to men and women, the pros can win prize money, while the others will be awarded with vouchers and high-quality prizes.

Amatuers have the opportunity to ride with pros and make themselves a name in the scene. The riders can use the whole Jib Park right in front of the Chill House to be as creative, stylish and technical as possible.





SPRING BATTLE MARCH 12TH TO 16TH, 2022

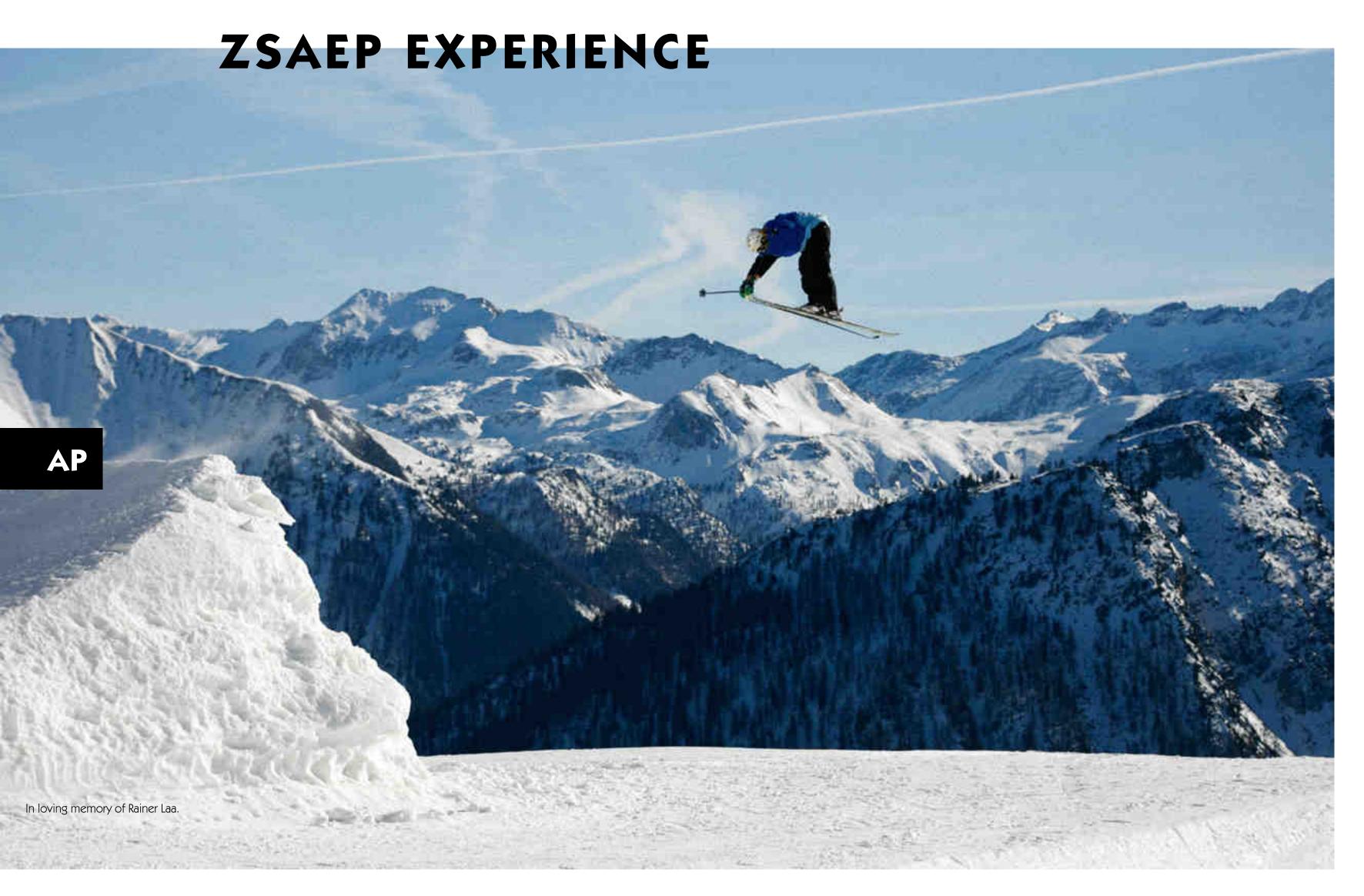
The Spring Battle is the annual contest highlight in the Absolut Park and has been considered one of the biggest and best-reputed snowboard and freeski events to take place on European ground for years.

The unique contest format is a follow cam jam session held over the duration of a week.

All participating teams get the chance to film their best run and hand in their line to the judges.

The jam session format reduces pressure, pushes creativity and enables all contestants to show their full potential.

We aslo add a Best Trick worldwide online contest to the classic Spring Battle format.





ZSAEP EXPERIENCE APRIL 2ND, 2022

The objective of this event is to hold the passionate Freeskier Rainer Laa in our memories and to give young Skiers the chance to experience the passion, dedication and love that Rainer felt for his sport.

Young, up-and-coming youngsters under 18 years are invited to spend a day in the park with team riders and show their skills during a contest in the medium line.



OPENING HOURS

Winter opening planned for end of November 21
Ticket office:
8:00 a.m. to 5:00 p.m. daily

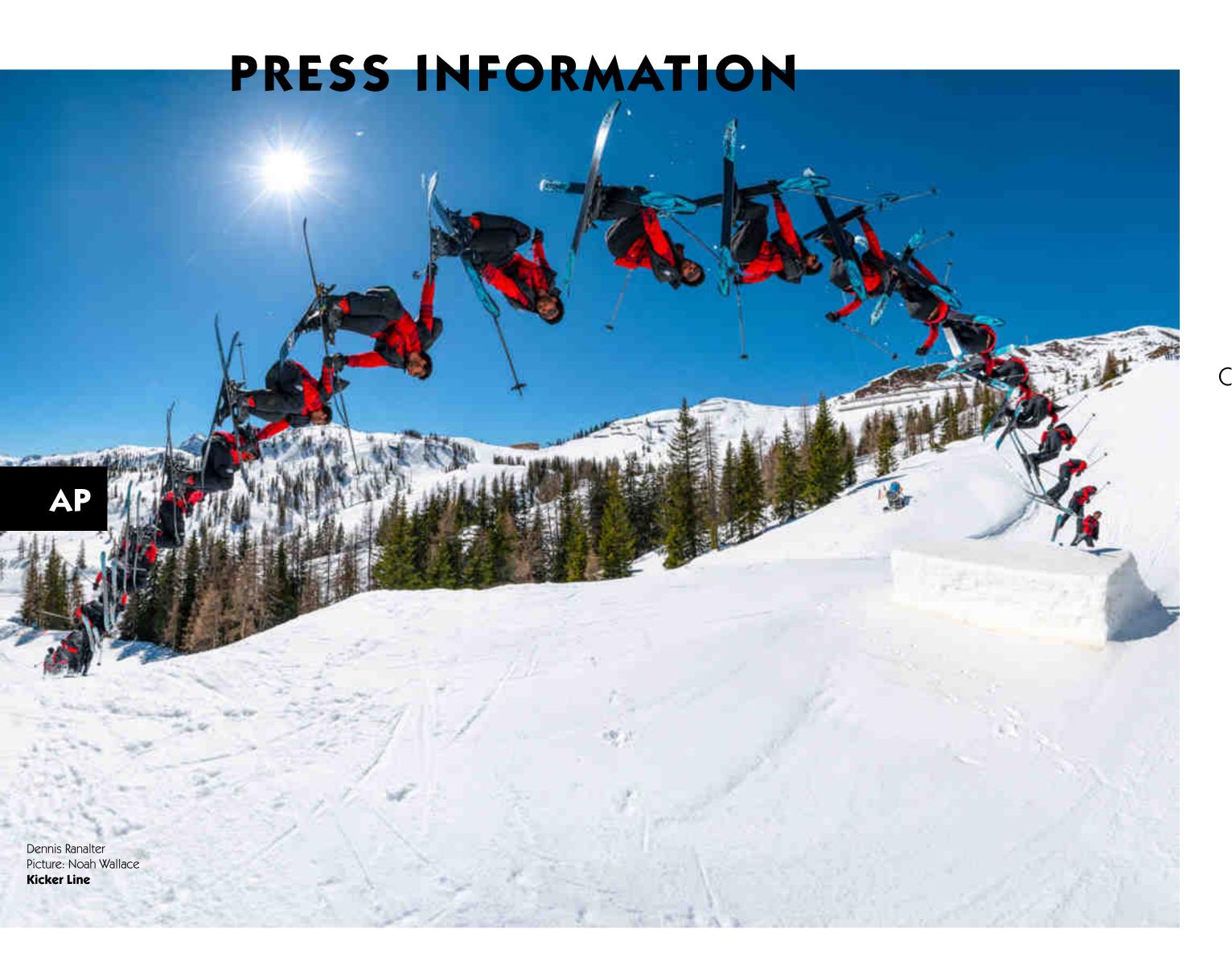
SKI LIFT OPERATION HOURS

December to January: 8:45 a.m. to 4:00 p.m. daily February to end of the season: 8:45 a.m. to 4:15 p.m. daily

WEB

absolutpark.com shuttleberg.com

SKI PASS PRICES
shuttleberg.com/en/tickets



MEDIA CENTRE

Current press releases, press photos and videos of the Absolut Park and the entire area, the Shuttleberg Flachauwinkl - Kleinarl, can be downloaded throughout the season via these links:

absolutpark.com/en/media
shuttleberg.com/en/press

PRESS CONTACT

Markus Fischer & Daniel Maurer media@absolutpark.com

