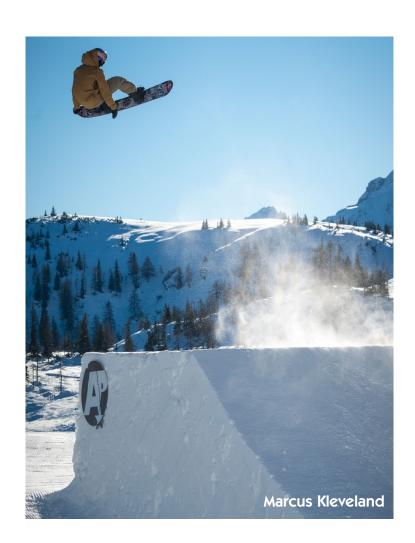


SPRING BATTLE 2021 - THE ONLY CONSTANT IS CHANGE

In 2002 the first SPRING BATTLE took place in Absolut Park. Over the past years, we always had creative formats and awards, constantly changing and updated. An evolving event format, always up to date and in tune with the zeitgeist.

This year in its 19th edition and due to the current Covid-19 situation, we adapted to the restrictions and will hold the Spring Battle 2021 as **BEST TRICK ONLINE CONTEST** with a total prize money purse of **60.000 US\$**.

The main changes from the past year's format: The focus will be on three **BEST TRICK AWARDS** instead of the full slopestyle runs of the past. Also the event will be **digitally global**, meaning the invited riders and their filmers do not necessarily have to be present on site, but can film their entries to the four categories anywhere in the world during the event's time window from **February 26th till March 5th 2021**.



Only **invited riders** can participate **globally**, whereas our event on site at **Absolut Park** will be **open for any rider** wanting to participate.

As usual, SPRING BATTLE 2021 will be welcoming the best women and men in **snowboarding** and **freeskiing** on the globe.





THE FORMAT

Different from the usual rush at other events, the riders at SPRING BATTLE 2021 have six full days of riding to get their best tricks in the bag. Here are the four **BEST TRICK AWARD** categories:

SPIN TO WIN AWARD (#springbattle21spintowin)

Prize money per group (freeski women, snowboard women, women, freeski men, snowboard men):

1st 5.000 US\$ 2nd 2.000 US\$ 3rd 1.000 US\$

BEST 540 AWARD (#springbattle21best540)

Prize money per group (freeski women, snowboard women, women, freeski men, snowboard men):

1st 2.000 US\$

2nd 1.000 US\$

3rd 500 US\$

BEST RAIL AWARD (#springbattle21bestrail)

Prize money per group (freeski women, snowboard women, women, freeski men, snowboard men): 1st 2.000 US\$ 2nd 1.000 US\$ 3rd 500 US\$



Each rider teams up with a followcam filmer or other rider. Each rider's **best trick** (uncut video clip) should be uploaded until 5pm on the according deadline day on their **Instagram or Tik Tok channel** (public not private) using the **award hashtags**!

The best tricks will be judged after each deadline and will be presented at the big final show the following night.







DAILY SHOWS & PRIZE MONEY

In addition to the big Live Show on friday, we'll broadcast daily ESBN shows (Epic Spring Battle News) from wednesday till friday featuring all news and gossip from the day.

The total prize money at Spring Battle 2021 will be 60.000 US\$

RULES

- film the best tricks within the 6 days event window (February 27th March 4th), either on site at Absolut Park (all participating riders) or worldwide (invited riders only).
- state your **NAME** and the **CATEGORY** you wanna enter **before or after the trick** with your **face visible** (no cuts!). if you are shooting long lens with a filmer, make him state your name & category in front of the camera)
- upload the uncut video clips on your Instagram or Tik Tok channel using the following hastags: #springbattle21 plus the according award hashtag (see previous page)
- make sure your account is public
- submission / posting deadlines are:

Best Rail Award: March 2nd, 5pm CET*
Best 540 Award: March 3rd, 5pm CET*
SpinToWin Award: March 4th, 5pm CET*

* 5pm CET (Central European Time) equals: North America: 8am PST / 11am EST

Japan: 1am JST (+1 day)
China: 19pm CST)





TIMETABLE SPRING BATTLE 2021

Date	Media and Shows	Competition	Award Post Deadlines
Friday Feb. 26th 2021	KickOff and format explanation	Training and setup check	
Saturday Feb. 27th 2021	Social Media postings all different channels	Filming and Contest for all awards	
Sunday Feb. 28th 2021	Social Media postings all different channels	Filming and Contest for all awards	
Monday March 1st 2021	Social Media postings all different channels	Filming and Contest for all awards	
Tuesday March 2nd 2021	Social Media postings all different channels	Filming and Contest for all awards	Best Rail 5pm CET
	A		,
Wednesday March 3rd 2021	Best Rail Award show 8pm CET	Filming and Contest for Best 540 and	Best 540 5pm CET
		SpinToWin	/
Thursday March 4th 2021	Best 540 Award show 8pm CET	Filming and Contest for SpinToWin	SpinToWin 5pm CET
Friday March 5th 2021	SpinToWin Award show 8pm CET		

Europacup BigAir

Training

Final Europacup
Jumps closed
for SB riders

Weather Day



